

New York Says Thank You Foundation

Financial Statements

December 31, 2020 and 2019

Independent Auditors' Report

The Board of Directors New York Says Thank You Foundation

We have audited the accompanying financial statements of New York Says Thank You Foundation ("NYSTYF"), which comprise the statements of financial position as of December 31, 2020 and 2019, and the related statements of activities, functional expenses and cash flows for the years then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements,

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

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Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of NYSTYF as of December 31, 2020 and 2019, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

PKF O'Connor Davies, LLP

November 16, 2021

New York Says Thank You Foundation

Statements of Financial Position

	December 31,	
	<u>2020</u>	<u>2019</u>
ASSETS		
Cash and cash equivalents	\$ 547,819	\$ 297,976
Contributions receivable, net	351,030	716,788
Prepaid expenses and other assets	31,719	32,211
Property and equipment, net	<u>31,847</u>	<u>37,276</u>
	<u>\$ 962,415</u>	<u>\$ 1,084,251</u>
LIABILITIES AND NET ASSETS		
Liabilities		
Accounts payable and accrued expenses	<u>\$ 32,507</u>	<u>\$ 28,433</u>
Net Assets		
Without donor restrictions	519,510	297,414
With donor restrictions	<u>410,398</u>	<u>758,404</u>
Total Net Assets	<u>929,908</u>	<u>1,055,818</u>
	<u>\$ 962,415</u>	<u>\$ 1,084,251</u>

See notes to financial statements

New York Says Thank You Foundation

Statements of Activities

	Year Ended December 31, 2020			Year Ended December 31, 2019		
	Without Donor Restrictions	With Donor Restrictions	Total	Without Donor Restrictions	With Donor Restrictions	Total
REVENUE, SUPPORT AND RECLASSIFICATIONS						
Contributions	\$ 506,539	\$ 67,659	\$ 574,198	\$ 31,085	\$ 794,786	\$ 825,871
Donations in-kind	-	-	-	-	12,647	12,647
Donated services	9,863	-	9,863	25,657	21,261	46,918
Grants from foundations	-	-	-	-	5,500	5,500
Program service revenue, net of costs	-	6,176	6,176	(2,811)	11,645	8,834
Miscellaneous income	5,469	-	5,469	14,407	-	14,407
Net assets released from restrictions	<u>421,841</u>	<u>(421,841)</u>	<u>-</u>	<u>807,286</u>	<u>(807,286)</u>	<u>-</u>
Total Revenue, Support and Reclassifications	<u>943,712</u>	<u>(348,006)</u>	<u>595,706</u>	<u>875,624</u>	<u>38,553</u>	<u>914,177</u>
EXPENSES						
Program services	536,622	-	536,622	652,330	-	652,330
Supporting Services						
Management and general	154,575	-	154,575	145,909	-	145,909
Fundraising	<u>30,419</u>	<u>-</u>	<u>30,419</u>	<u>48,261</u>	<u>-</u>	<u>48,261</u>
Total Expenses	<u>721,616</u>	<u>-</u>	<u>721,616</u>	<u>846,500</u>	<u>-</u>	<u>846,500</u>
Change in Net Assets	222,096	(348,006)	(125,910)	29,124	38,553	67,677
NET ASSETS						
Beginning	<u>297,414</u>	<u>758,404</u>	<u>1,055,818</u>	<u>268,290</u>	<u>719,851</u>	<u>988,141</u>
Ending	<u>\$ 519,510</u>	<u>\$ 410,398</u>	<u>\$ 929,908</u>	<u>\$ 297,414</u>	<u>\$ 758,404</u>	<u>\$ 1,055,818</u>

See notes to financial statements

New York Says Thank You Foundation

Statements of Functional Expenses

	Year Ended December 31, 2020				Year Ended December 31, 2019			
	Program Services	Management and General	Fundraising	Total	Program Services	Management and General	Fundraising	Total
Payroll and payroll taxes	\$ 258,464	\$ 67,824	\$ 19,447	\$ 345,735	\$ 295,677	\$ 68,032	\$ 19,509	\$ 383,218
Materials and equipment	9,146	150	-	9,296	32,510	233	-	32,743
Advertising and promotions	31,822	-	145	31,967	81,792	-	2,287	84,079
Bookkeeping and accounting fees	-	23,629	-	23,629	-	22,984	-	22,984
Consulting services	148,898	4,998	5,004	158,900	115,699	4,998	10,253	130,950
Insurance	220	7,405	-	7,625	120	5,414	-	5,534
Travel costs	22,287	132	97	22,516	51,876	3,408	3,573	58,857
Meals	2,927	13	-	2,940	6,405	840	194	7,439
Other costs	6,091	338	-	6,429	16,995	544	403	17,942
Fundraising fees	-	-	4,474	4,474	-	-	3,594	3,594
Legal	-	9,863	-	9,863	3,961	25,657	-	29,618
Office supplies and expense	14,475	33,882	602	48,959	12,167	10,518	675	23,360
Printing and postage	10,628	1,302	576	12,506	25,318	866	6,053	32,237
Conferences and seminars	474	88	74	636	2,445	-	-	2,445
Licenses, taxes and filing fees	686	508	-	1,194	4,231	516	1,600	6,347
Website design and hosting	75	4,443	-	4,518	2,410	1,899	120	4,429
Depreciation expense	5,429	-	-	5,429	724	-	-	724
Bad debt	25,000	-	-	25,000	-	-	-	-
	<u>\$ 536,622</u>	<u>\$ 154,575</u>	<u>\$ 30,419</u>	<u>\$ 721,616</u>	<u>\$ 652,330</u>	<u>\$ 145,909</u>	<u>\$ 48,261</u>	<u>\$ 846,500</u>

See notes the financial statements

New York Says Thank You Foundation

Statements of Cash Flows

	Year Ended December 31,	
	<u>2020</u>	<u>2019</u>
CASH FLOWS FROM OPERATING ACTIVITIES		
Change in net assets	\$ (125,910)	\$ 67,677
Adjustments to reconcile change in net assets to net cash from operating activities		
Depreciation expense	5,429	724
Bad debt expense	25,000	-
Changes in operating assets and liabilities		
Contributions receivable	340,758	(23,092)
Prepaid expenses and other assets	492	(2,746)
Accounts payable and accrued expenses	<u>4,074</u>	<u>3,008</u>
Net Cash from Operating Activities	249,843	45,571
CASH FLOWS FROM INVESTING ACTIVITIES		
Purchase of property and equipment	<u>-</u>	<u>(38,000)</u>
Net Change in Cash and Cash Equivalents	249,843	7,571
CASH AND CASH EQUIVALENTS		
Beginning of year	<u>297,976</u>	<u>290,405</u>
End of year	<u>\$ 547,819</u>	<u>\$ 297,976</u>

See notes to financial statements

New York Says Thank You Foundation

Notes to Financial Statements
December 31, 2020 and 2019

1. Nature of Organization

New York Says Thank You Foundation (the “Foundation” or “NYSTYF”) was incorporated in the State of New York as a nonprofit organization in October 2004. The mission of the Foundation is: To build hope and provide healing to people around the world as a way to continually “Pay It Forward” for the humanity, kindness, and volunteer spirit New Yorkers – and all Americans - experienced on 9/12/01. Started in 2003 at the suggestion of a 5-year-old boy, the Foundation is a growing national and global “Pay It Forward” service movement that is creating transformative solutions based on survivor empowerment in disaster relief, education, and the arts.

From the beginning, NYSTYF’s core disaster relief project was an annual 9/11 Anniversary “barn-raising” where survivors of 9/11 and disaster survivors from across the United States were empowered to help rebuild and strengthen communities recovering from their own tragedy through large scale community-wide volunteer projects. The core volunteer group consisted of the Fire Department of the City of New York (“FDNY”) firefighters (many of them survivors of the World Trade Center attacks), as well as Ground Zero construction workers, 9/11 family members, and volunteers of all ages from the New York City metropolitan area. Each year a growing group of disaster survivors from all the communities around the U.S. who were assisted during previous “barn-raising” volunteered at subsequent rebuilding projects as their way to “Pay It Forward.” This group includes California wildfire survivors, Hurricane Katrina survivors from Louisiana and Mississippi, tornado survivors from Illinois, Indiana, Texas, Kansas, Iowa, Arkansas, Georgia, and Missouri, flooding survivors from North Dakota, and Hurricane Sandy survivors from New York City and Long Island. A full-length documentary film titled “New York Says Thank You” chronicled many of these annual projects. It premiered at the 2011 Tribeca Film Festival and was viewed by 6 million households nationwide via television and internet broadcast on the 10th anniversary of 9/11.

As part of its nationwide disaster relief efforts, the Foundation became the custodian for The National 9/11 Flag, a 30-foot American flag destroyed in the aftermath of the collapse of the World Trade Center. Between September 2010 and the 10th anniversary of 9/11 on September 11, 2011, NYSTYF took the flag on a 50-state journey where 30,000 wounded warriors, military veterans, first responders, educators, school children, 9/11 family members, and everyday service heroes in local communities nationwide stitched the flag back to its original 13-stripe format using fabric from retired American flags in all 50 states.

The National 9/11 Flag was transferred to the National September 11 Memorial & Museum (the “Museum”) at its official public opening ceremony on May 21, 2014 and was put on display on May 21, 2015 for the first anniversary of the Museum’s opening, for a year as part of a rotating display of Museum’s artifacts. A booklet chronicling the restoration has been created and is being sold in the Museum’s store.

New York Says Thank You Foundation

Notes to Financial Statements
December 31, 2020 and 2019

1. Nature of Organization (*continued*)

The 9/12 Generation Project, the education and service learning division of NYSTYF, was created with the goal of inspiring and educating 1.5 million middle school and high school students with the positive, timeless, and universal lessons of citizenship that emerged from 9/12 and activating these students in service projects related to disaster relief, community revitalization, and the arts. In February 2015, management of this program was transferred to the American Public Education Foundation.

The Stars of HOPE® program empowers children to use the healing power of art to transform communities impacted by natural and man-made disasters. The Stars of HOPE® therapeutic arts program reaches communities in need, bolstering the mental health of children, families, and entire communities in the wake of tragedy. Stars of HOPE® Box of HOPE was launched in 2016 to enable anyone to be part of this “pay it forward” service movement to bring hope and healing to people around the world every single day. The Box of HOPE contains 15 wooden stars, paints, brushes, an informational brochure and a custom mailing box so the finished stars can be sent to anyone or anywhere hope is needed.

In 2020, nearly all physical activities were curtailed due to Covid-19. This enabled the Foundation to adapt by doing a variety of virtual events. Paper star templates could be downloaded from the website to carry on the hope and healing created for participants by Stars of HOPE®. Events were held virtually and were especially popular with Corporate Social Responsibility departments. Pictures of the stars created at each event were then arranged in collage and made into a banner. These banners were sent to many hospitals in appreciation of their heroic efforts in fighting the pandemic. Another virtual effort involved the Stars of HOPE® TV with stories of hope and inspiration, and interviews with experts, leaders and everyday heroes shared in a Zoom conference led by the Stars of HOPE® Project Manager. Addressing the added burden of social distancing to the elderly, The Star Shine connection was created to match seniors with children who create stars based on the interests identified by a specific senior and then given to him or her to overcome some of the feelings of isolation they are experiencing.

Love is Stronger than Hate is a campaign NYSTYF began in 2016 to spread this message and to celebrate diversity. T-shirts were designed as a fundraiser for the Foundation and its success demonstrated the need for such positive messaging. A licensing agreement with the Museum for sale of goods bearing this mark has been extremely successful. NYSTYF now has additional licensing agreements with other museums, and an online store with many items available for sale.

Build for Life is a pending revival of a NYSTYF project first created following Hurricane Katrina to empower cancer survivors, generate in-kind donations of materials, and direct cash assistance to rebuild or repair homes families struggling to rebuild following disaster while also battling cancer, or other life-threatening illness.

New York Says Thank You Foundation

Notes to Financial Statements
December 31, 2020 and 2019

2. Significant Accounting Principles

Basis of Presentation and Use of Estimates

The financial statements of the Foundation have been prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America ("U.S. GAAP"), which requires the Foundation to make estimates and assumptions relating to the reporting of assets and liabilities and the disclosure of contingencies at the date of the financial statements and the reported amounts of revenues and expenses recognized during the reporting period. Actual results could differ from those estimates.

Net Asset Presentation

Net assets and revenues, expenses, gains and losses are classified based on the existence or absence of donor-imposed restrictions. Accordingly, the net assets of the Foundation and changes therein are classified and reported as follows:

- ***Without donor restrictions*** – net assets not subject to donor-imposed stipulations, and therefore are expendable for operating purposes.
- ***With donor restrictions*** – net assets subject to donor-imposed stipulations that would be met by actions of the Foundation and/or by the passage of time or net assets to be maintained permanently by the Foundation. Generally, the donors of these assets permit the Foundation to use all or part of the income earned on related investments for general or donor-specified purposes.

Cash and Cash Equivalents

The Foundation considers all highly liquid investments with a maturity of three months or less at the time of purchase to be cash equivalents. Included in cash and cash equivalents in the accompanying statements of financial position at December 31, 2020 and 2019 is \$59,368 and \$30,769 of cash restricted for specific mission-related projects of the Foundation.

Contributions Receivable

Unconditional contributions receivable that are expected to be collected in future periods are recorded at fair value. Contributions receivable are reflected net of an allowance for uncollectible amounts based on management's judgment and analysis of the creditworthiness of the donors, past payment experience, and other relevant factors and have been discounted, when contributions are due in more than one year. The risk adjusted discount rates used for 2020 and 2019 pledges ranged from 4.0%-4.5%.

In accordance with U.S. GAAP, the Foundation does not recognize conditional promises to give as a receivable. The Foundation recognizes a receivable only to the extent the condition has been satisfied. As of December 31, 2020 and 2019, there were no conditional receivables.

New York Says Thank You Foundation

Notes to Financial Statements
December 31, 2020 and 2019

2. Significant Accounting Principles *(continued)*

Property and Equipment

Property and equipment is carried at cost, and consists of a vehicle. Depreciation is provided using the straight-line method over the estimated useful life of the asset which is 7 years.

Contributions

Contributions, including unconditional promises to give, are recognized when the donor makes a promise to give. Contributions are recorded as with donor restricted contributions if they are received with donor stipulations that limit the use of the donated assets. When a donor restriction expires, that is, when a stipulated time restriction ends or purpose restriction is accomplished, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statements of activities and as a satisfaction of program restrictions.

Grants

The Foundation recognizes grant revenue awarded by foundations as the qualifying expenses stipulated in the grant agreement have been incurred.

Donated Services and Goods

Donated services are recognized as contributions in accordance with U.S. GAAP, if the services (a) create or enhance nonfinancial assets or (b) require specialized skills, are performed by people with those skills, and would otherwise be purchased by the Foundation. A substantial number of volunteers have made significant contributions of their time to programs and supporting services of NYSTYF and other organizations connected to Foundation projects but not affiliated with the Foundation. The value of this contributed time is not reflected in the financial statements since it did not require specialized skills. However, certain other contributed services that required specialized skills, were provided by individuals possessing those skills and otherwise needing to be purchased if not provided by donation, are recognized as revenue and expense. Such amounts, which are included in the accompanying statements of activities, were determined based on their estimated fair value at the date of donation, totaled \$9,863 and \$46,918 for the years ended December 31, 2020 and 2019. These amounts were related to volunteers for software programming and donated legal services.

Donated in-kind contributions for the year ended December 31, 2019 consisted of \$12,647 of donated materials and airline vouchers. There were no in-kind donations in 2020.

New York Says Thank You Foundation

Notes to Financial Statements
December 31, 2020 and 2019

2. Significant Accounting Principles *(continued)*

Functional Allocation of Expense

The costs of providing the program, supporting and fundraising services of the Foundation have been reported on a functional basis in the accompanying statements of activities and functional expenses. The majority of expenses can generally be directly identified with program, supporting or fundraising services to which they relate and are charged accordingly. Total salaries and related expenses are allocated based on a time and cost study of where efforts are made. All other expenses are allocated based on the benefit received.

Advertising and Promotions

Advertising and promotions costs are expensed as incurred. Advertising and promotions expense was \$31,967 and \$84,079 for the years ended December 31, 2020 and 2019.

Income Taxes

The Foundation is exempt from income taxes under Section 501(c)(3) of the Internal Revenue Code. The Foundation has also been classified as an entity that is not a private foundation under Section 509(a)(1) and qualifies for the charitable contribution deduction under Section 170(b)(1)(A). Accordingly, no provisions for income taxes have been provided in the Foundation's financial statements.

The Foundation recognizes the effect of income tax positions only when they are more likely than not to be sustained. Management has determined that the Foundation had no uncertain tax positions that would require financial statement recognition or disclosure. The Foundation is no longer subject to income tax examinations by the applicable taxing jurisdictions for periods prior to the year 2017.

Subsequent Events Evaluation by Management

Management has evaluated subsequent events for disclosure and/or recognition in the financial statements through the date that the financial statements were available to be issued, which date is November 16, 2021.

New York Says Thank You Foundation

Notes to Financial Statements
December 31, 2020 and 2019

3. Liquidity and Availability

The Foundation monitors the availability of resources to meet its operating needs and contractual commitments, while also striving to maximize the investment of its available funds. For purposes of analyzing resources available to meet general expenditures over a 12-month period, the Foundation considers all expenditures related to its ongoing mission related activities, as well as services undertaken to support these activities, to be general expenditures.

As of December 31, 2020 and 2019, the following financial assets could be made available within one year of the balance sheet date to meet general expenditures:

	<u>2020</u>	<u>2019</u>
Cash and cash equivalents	\$ 547,819	\$ 297,976
Contributions receivable, net	<u>351,030</u>	<u>716,788</u>
	898,849	1,014,764
Less:		
Amounts with donor restrictions	<u>(59,368)</u>	<u>(408,404)</u>
 Financial Assets Available to Meet General Expenditures Within the Year	 <u>\$ 839,481</u>	 <u>\$ 606,360</u>

4. Contributions Receivable

Contributions receivable as of December 31 consisted of the following:

	<u>2020</u>	<u>2019</u>
Contributions	\$ 351,030	\$ 730,250
Less present value discount	<u>-</u>	<u>13,462</u>
	<u>\$ 351,030</u>	<u>\$ 716,788</u>

As of December 31, 2020 and 2019 no allowance for uncollectible amounts was recorded in the accompanying statements of financial position.

New York Says Thank You Foundation

Notes to Financial Statements
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5. Property and Equipment

Property and equipment consists of the following at December 31:

	<u>2020</u>	<u>2019</u>
Vehicle	\$ 38,000	\$ 38,000
Less accumulated depreciation	<u>6,153</u>	<u>724</u>
	<u>\$ 31,847</u>	<u>\$ 37,276</u>

6. Net Assets

Net assets consisted of the following at December 31:

	<u>2020</u>	<u>2019</u>
Without Donor Restrictions:		
Undesignated	<u>\$ 519,510</u>	<u>\$ 297,414</u>
With Donor Restrictions:		
Restricted for mission-related projects	59,368	41,616
Time restrictions	<u>351,030</u>	<u>716,788</u>
Total net assets with donor restrictions	<u>410,398</u>	<u>758,404</u>
Total Net Assets	<u>\$ 929,908</u>	<u>\$ 1,055,818</u>

7. Net Assets Released From Restrictions

Net assets released from donor restrictions by incurring expenses satisfying the restricted purpose or by the passage of time for the years ended December 31:

	<u>2020</u>	<u>2019</u>
Release of		
Restrictions for mission-related projects	\$ 42,621	\$ 113,590
Time restrictions	<u>379,220</u>	<u>693,696</u>
	<u>\$ 421,841</u>	<u>\$ 807,286</u>

New York Says Thank You Foundation

Notes to Financial Statements
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8. Concentrations of Risk

The following summarizes the Foundation's material risk concentrations:

- **Cash:** The Foundation maintains its cash balances in bank deposit accounts which, at times, may exceed federally insured limits. The Foundation has not experienced any losses in such accounts and as a result believes it is not exposed to any significant related financial risk.
- **Unconditional contributions:** The Foundation periodically reviews its unconditional contributions and establishes an allowance for uncollectible amounts to manage its credit risk. Management uses historical analysis combined with specific information on individual amounts outstanding to determine a reasonable allowance. Management believes that the credit risk beyond its established allowance is limited.

For the year ended December 31, 2020, one donor contributed \$500,000 which comprises approximately 87% of total contributions revenue. Contributions receivable from one donor amounted to \$350,000, or 99% of total contributions receivable at December 31, 2020. For the year ended December 31, 2019, one donor contributed \$700,000 which comprised approximately 85% of total contributions revenue. Contributions receivable from one donor amounted to approximately \$687,000 or 96% of contributions receivable at December 31, 2019.

9. Related Party Transactions

During the years ended December 31, 2020 and 2019, \$1,402 and \$712,544 of contributions were received from honorary co-chairs, members or relatives.

10. COVID-19 Pandemic

The Foundation's operations and financial performance have been affected by the recent coronavirus outbreak which has spread globally and adversely affected economic conditions throughout the world. The Foundation has experienced a decline in certain aspects of the operations which has been largely offset by increases in other aspects of its operations. However, if the outbreak continues, it is not known how the outbreak may affect the Foundation's operations, financial conditions and results of operations.

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